

The Publishing Producer manages end to end production of a single game title. The Publishing Producer drives the delivery of a quality, award-winning product through constant communication across departments. Publishing Producers are the interface between Game Development, Business Management, Sales, Marketing, PR, Quality Assurance, and Finance.

### **KEY RESPONSIBILITIES**

- Day to day support of the developer, monitoring and assessing all steps required to achieve publishing goals
- Ensure all facets of the publishing organization; Sales, Marketing, BI, Localization, and QA are working with the developer to have their needs met
- Schedule creation and timeline management, project management, and progress tracking
- Documentation and delivery of a single game product
- Prepare project green light documentation and deliver results that meet or exceed this plan
- Interface with QA to develop test plans and coordinate testing efforts
- Track and review developer milestones, including deliverables from outsource groups
- Manage product localization
- Prepare and circulate Purchase Requests for approval on production expenses
- Manage the creation and timely delivery of support materials for Marketing and PR

### **QUALIFICATIONS**

#### **Required**

- Worked on a live mobile game as a producer or senior producer for 2+ years.
- Deep understanding of project management practices
- Basic knowledge of mobile metrics and how they affect the performance of the product
- A can-do attitude, exemplified through unyielding determination to accomplish goals
- An entrepreneurial spirit, making creative decisions to solve tough problems
- An inquisitive nature, investigating topics and researching issues to offer true understanding and insight to the team
- Negotiation skills, focused on resolving conflicts in a positive way
- A passion for learning, constantly refining skills by learning from the experiences of others
- A direct communication style, leaving no room for misinterpretation
- A college degree or equivalent work experience
- The desire to make great games with world class creators